

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

SRH Media, Inc Attention: Accounts Payable PO Box 367 Spencerville, MD 20868

Send Payment To:

WSFA

Regions Bank

ATTN: Lockbox # 1400

P.O. Box 11407

Birmingham, AL 35246-1400

			·
Invoice #	Invoice Date	Invoice Month	Ilnvoice Period
1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator/	BROOKS FOR SENATE	457

Flight Dates Order# Alt Order# 07/20/17 - 07/30/17 1781574 08722426 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling Agency Code Advertiser Code | Product 1/2 86 266 Agency Ref Advertiser Ref

Spots/

						Spots/			
ine Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 07/21/17	7 07/21/17	WSFA 12 News at Te	en - 110-1035pm	1	:30	1	\$275.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # (Ch Day Ai	r Date Air Time Desc	ription	Start/End Time	Lenat	th Ad-ID			Rate Type
1 1	NSFA F 07		A 12 News at Ten - MF	10-1035pm		0 MBFS0711	17T∨H		\$275.00 NN
									VII. 0.00
2 07/21/17	7 07/21/17	NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	07/17/17	07/23/171	1	\$50.00					
. – -	<u>Ch</u> <u>Day Ai</u>			Start/End Time		h Ad-ID			Rate Typ
1 V	VSFA F 07	7/21/17 10:49 AM NBC	Today Show 3	10-11am	:3	0 MBFS0711	1.7TVH		\$50.00 N
3 07/21/17	7 07/21/17	ALABAMA LIVE @ 11	1A 11-1130Am	1	:30	1	\$30.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	07/17/17	07/23/171	1	\$30.00					
	<u>Ch Day Ai</u>		<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 V	VSFA F 07	7/21/17 11:09 AM ALAB	BAMA LIVE @ 11A	11-1130Am	:3	0 MBFS07111	L7TVH		\$30.00 NI
4 07/21/17	07/21/17	ALABAMA LIVE @ 11	130/1130A-12P	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171	Spots/Week	Rate	***************************************	· · · · · · · · · · · · · · · · · · ·			•
Cnoto: # C	•		1	\$30.00	1 1	5 A J ID			5 . -
	Ch Day Air			Start/End Time		h Ad-ID			Rate Typ
1 V	VSFA F 07	721/17 11:59 AM ALAB	AMA LIVE @ 1130AM	1130A-12P	:3	0 MBFS07111	L/TVH	······	\$30.00 NI
5 07/21/17	07/21/17	WSFA 12 News at No	on 12-1230pm	1	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	07/17/17	07/23/171	1	\$100.00					
Spots: # C	<u>Day Air</u>	r Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VSFA F 07	/21/17 12:26 PM WSFA	A 12 News at Noon	12-1230pm	:3	 О мвгs07111	L7TVH		\$100.00 NA
C 07/04/47	07/04/47	MOIDED THE	400.0						
6 07/21/17	07/21/17	INSIDER, THE	130-2p		:30	1	\$30.00	NM	

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<u>Advertiser</u>	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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www.moid.com						Spots/			
Line Start Date	End Date [Description	Start/End Time	MTWTFSS	Length		Rate	Туре	
				1		- <u> </u>			
Weeks:		<u>nd Date</u> <u>MTWTFSS</u> /23/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air Dat	e Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
1 WS	FA F 07/21/	17 1:47 PM INSIDE	R, THE	130-2p	:3	0 MBFS0711	17TVH		\$30.00 NM
8 07/21/17	07/21/17 V	VSFA 12 NEWS AT 4F	PNM-F 4-430P	1	:30	1	\$60.00	NM	
Weeks:		<u>Id Date</u> <u>MTWTFSS</u> /23/171	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air Dat	e Air Time Descrip	tion	Start/End Time	Lengi	h Ad-ID			Rate Type
1 WS	FA F 07/21/1	17 4:30 PM WSFA	12 NEWS AT 4PM	M-F 4-430P	:3	0 MBFS0711	17T∨H		\$60.00 NM
10 07/21/17	07/21/17 V	VSFA 12 NEWS AT 4F	PVM-F 430-5P	1	:30	1	\$75.00	NM	
Weeks:	Start Date En	d Date <u>MTWTFSS</u> /23/171	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air Dat	e Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 07/21/1	17 4:51 PM WSFA	12 NEWS AT 4PM	M-F 430-5P	:3	0 MBFS0711	17TVH		\$75.00 NM
11 07/21/17	07/21/17 T	oday in Alabama 5am	5-530a	1	:30	1	\$85.00	NM	
Weeks:		d Date <u>MTWTFSS</u> /23/171	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch	Day Air Dat		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 07/21/1	7 5:12 AM Today i	n Alabama 5am	5-530a	:3	0 MBFS0711	17TVH		\$85.00 NM
12 07/21/17	07/21/17 V	VSFA 12 News at Five	5-530pm	1	:30	1	\$185.00	NM	
Weeks:	Start Date En 07/17/17 07	<u>d Date</u> <u>MTWTFSS</u> /23/171	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch	Day Air Dat		<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	FA F 07/21/1	7 5:13 PM WSFA	12 News at Five	5-530pm	:3	0 MBFS0711	17TVH		\$185.00 NM
13 07/21/17	07/21/17 T	oday in Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /23/171	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air Date	e Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 07/21/1	7 5:38 AM Today ii	n Alabama 530a	528am-6am	:3	0 MBFS0711	17TVH	···	\$100.00 NM
14 07/21/17	07/21/17 V	VSFA 12 News at Six -	N6-630pm	1	:30	1	\$350.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /23/171	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air Date	e <u>Air Time</u> <u>Descrip</u>	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA F 07/21/1	7 6:29 PM WSFA	12 News at Six - MF	6-630pm	:3	0 MBFS0711	17TVH		\$350.00 NM
15 07/21/17	07/21/17 N	BC Today Show	7-9am	1	:30	1	\$115.00	NM	
Weeks:		d Date MTWTFSS 23/171	Spots/Week 1	<u>Rate</u> \$115.00		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		"	
Spots: # Ch	Day Air Date		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA F 07/21/1	7 7:22 AM NBC To	day Show	7-9am	:3	0 MBFS0711	17TVH	~	\$115.00 NM

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			O. 177		1	Spots/	Dete	Tuno	
Line Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
16 07/21/17	07/21/17 I	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 7/23/171	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air Da	te Air Time Descrip	<u>etion</u>	Start/End Time		n Ad-ID	_		Rate Type
1 WS	FA F 07/21/	17 9:58 AM NBC To	oday 2	9-10am	:3:	0 MBFS07111	L7TVH		\$50.00 NM
17 07/24/17	07/24/17 \	WSFA 12 News at Ten	- 110-1035pm	1	:30	1	\$275.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17 1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch			•	Start/End Time	Lengt	n Ad-ID			Rate Type
	FA M 07/24/		12 News at Ten - MF	10-1035pm	:3	0 MBFS07111	L7TVH		\$275.00 NM
18 07/24/17	07/24/17 I	NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17 1	Spots/Week 1	<u>Rate</u> \$50.00	**************************************				
Spots: # Ch			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA M 07/24/	17 10:48 AM NBC To	oday Show 3	10-11am	:3	0 MBFS07111	L7TVH		\$50.00 NM
19 07/24/17	07/24/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$30.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
,	FA M 07/24/			11-1130Am		0 MBFS0711	L7TVH		\$30.00 NM
20 07/24/17	07/24/17	ALABAMA LIVE @ 113	0/1130A-12P	1	:30	1	\$30.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air Da	te Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA M 07/24/	17 11:43 AM ALABA	MA LIVE @ 1130AM	1130A-12P	:3	0 MBFS07111	L7TVH		\$30.00 NM
21 07/24/17	07/24/17	WSFA 12 News at Nooi	n 12-1230pm	1	:30	1	\$100.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air Da	te Air Time Descrip	<u>rtion</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	FA M 07/24/	17 12:23 PM WSFA	12 News at Noon	12-1230pm	:3	0 MBFS0711	L7TVH		\$100.00 NM
22 07/24/17	07/24/17 I	NSIDER, THE	130-2p	1	:30	1	\$30.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	•======================================			Start/End Time		h Ad-ID			Rate Type
1 WS	FA M 07/24/	17 1:55 PM INSIDE	R, THE	130-2p	:3	0 MBFS0711	L/TVH		\$30.00 NM
23 07/24/17	07/24/17	NBC Early Today	4XM-430XM	1	:30	1	\$3.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 7/30/17 1	Spots/Week 1	<u>Rate</u> \$3.00					
Spots: # Ch			otion	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
1 WS	FA M 07/24/	17 4:30 AM NBC Ea	arly Today	4XM-430XM	:3	0 MBFS0711	L7TVH		\$3.00 NM

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www.wsia.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 07/24/17	07/24/17	WSFA 12 NEWS AT 4P	PNM-F 4-430P	1	:30	1	\$60.00	NM	
	Start Date E	End Date <u>MTWTFSS</u> 07/30/17 1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: <u>#</u> <u>Ch</u> 1 WSF	Day Air D	ate Air Time Descrip	tion 12 NEWS AT 4PM	Start/End Time M-F 4-430P		<u>Ad-ID</u> MBFS07111	L7TVH		Rate Type \$60.00 NM
26 07/24/17	07/24/17	WSFA 12 NEWS AT 4P		1	:30	1	\$75.00	NM	
		End Date MTWTFSS	Spots/Week	<u>Rate</u>					
	•	07/30/17 1	1	\$75.00	l annet	V4 ID			Rate Type
Spots: # Ch	Day Air D			Start/End Time M-F 430-5P		<u> Ad-ID</u>) мвғs07111	7TVH		\$75.00 NM
1 WSF	A M 07/24	1/1/ 4:5/ PIVI VVSFA	12 NEWS AT 4PM	IVI-F 430-3P	.30) MB1 307 111			\$75.50 14101
27 07/24/17	07/24/17	Today in Alabama 5am	5-530a	1	:30	1	\$85.00	NM	
		End Date <u>MTWTFSS</u> 07/30/17 1	<u>Spots/Week</u> 1	<u>Rate</u> \$85.00					
Spots: # Ch	Day Air D	ate <u>Air Time</u> <u>Descrip</u>	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A M 07/24	4/17 5:00 AM Today i	n Alabama 5am	5-530a	:30) MBFS0711	L7TVH		\$85.00 NM
28 07/24/17	07/24/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$185.00	NM	
		End Date MTWTFSS 07/30/17 1	Spots/Week	<u>Rate</u> \$185.00					
Spots: # Ch	Day Air D		tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	A M 07/24			5-530pm) MBFS0711	L7TVH		\$185.00 NM
29 07/24/17	07/24/17	Today in Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
	Start Date 6	End Date <u>MTWTFSS</u> 07/30/17 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air D		tion	Start/End Time	Length	Ad-ID			Rate Type
	A M 07/24			528am-6am	:30) MBFS0711	L7TVH		\$100.00 NM
30 07/24/17	07/24/17	WSFA 12 News at Six -	N6-630pm	1	:30	1	\$350.00	NM	
		End Date MTWTFSS 07/30/17 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air D		•	Start/End Time	Lengtl	Ad-ID			Rate Type
'	A M 07/24		12 News at Six - MF	6-630pm	:30) MBFS0711	L7TVH		\$350.00 NM
31 07/24/17	07/24/17	Today In Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks:		End Date <u>MTWTFSS</u> 07/30/17 1	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air D		tion	Start/End Time	Lengti	Ad-ID			Rate Type
1 WSF	A M 07/24	4/17 6:11 AM Today I	n Alabama	6a-7a	:30) MBFS0711:	17TVH		\$175.00 NM
32 07/24/17	07/24/17	NBC Today Show	7-9am	1	:30	1	\$115.00	NM	
Weeks:		End Date MTWTFSS 07/30/17 1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air D		tion	Start/End Time	Lengt	n Ad-ID			Rate Type
			-	7-9am		MBFS0711			\$115.00 NM

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.ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
33 07/24/17	07/24/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/17 1	Spots/Week 1	<u>Rate</u> \$50.00				***************************************	
Spots: # <u>Ch</u> 1 WS	<u>Day Air</u> SFA M 07.			Start/End Time 9-10am	***************************************	<u>h Ad-ID</u> О мвғs0711:	17 ⊤∨ H		Rate Type \$50.00 NM
34 07/22/17				1-	:30	1	\$175.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171-	Spots/Week 1	<u>Rate</u> \$175.00	·····				······································
Spots: <u>#</u> <u>Ch</u> 1 WS		Date Air Time Descr	•	Start/End Time		<u>h Ad-ID</u> 0 мвғs0711:	17TVH		<u>Rate Type</u> \$175.00 NM
35 07/22/17	07/22/17	WSFA 12 News at Six	-SaSa 6-7pm	1-	:30	1	\$80.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171-	Spots/Week 1	<u>Rate</u> \$80.00	•				
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA Sa 07 <i>i</i>		iption A 12 News at Six-Sat	Start/End Time Sa 6-7pm		<u>h Ad-ID</u> О мвғs0711:	17т∨н		<u>Rate Type</u> \$80.00 NM
36 07/22/17	07/22/17	LITTLE BIG SHOTS E	NC7-8pm	1-	:30	1	\$75.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 07/17/17 Day Air SFA Sa 07/ Credited	/22/17 LITTL	Spots/Week 1 iption E BIG SHOTS ENCOR	Rate \$75.00 Start/End Time ES 7-8pm	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$75.00 NN
37 07/23/17	07/23/17	WSFA 12 News at Ter	n - {10-1030pm	1	:30	1	\$300.00	NM	
Weeks:	Start Date 07/17/17	07/23/171	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA Su 07/		ption \ 12 News at Ten - Sun	Start/End Time 10-1030pm		<u>h Ad-ID</u> 0 мвғs07111	L7TVH		Rate Type \$300.00 NM
38 07/23/17	07/23/17	WSFA 12 NEWS @ 1	0301030-11P	1	:30	1	\$150.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u># Ch</u> 1 WS		Date <u>Air Time</u> Descri 23/17 11:20 PM WSFA		Start/End Time U 1030-11P		<u>h Ad-ID</u> О мвғs07111	L7TVH		<u>Rate</u> <u>Type</u> \$150.00 NM
39 07/23/17	07/23/17	WSFA 12 News at Five	e-S Su 5-530p	1	:30	1	\$90.00	NM	W*************************************
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	Day Air FA Su 07/ Credited		ption 12 News at Five-Sun	Start/End Time Su 5-530p	Lengtl :0	n <u>Ad-ID</u> 0		-	Rate Type \$90.00 NM
40 07/27/17	07/27/17	WSFA 12 News at Ter	ı - 110-1035pm	1	:30	1	\$275.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$275.00	·				
Spots: # Ch	<u>Day Air</u>			Start/End Time		Ad-ID			Rate Type

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www.wsia.com						0			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
40 07/27/17	07/27/17	WSFA 12 News at Ten	- 110-1035pm	1	:30	1	\$275.00	NM	
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 07/		12 News at Ten - MF	10-1035pm	:3	0 MBFS07201	L7TVH		\$275.00 NM
41 07/27/17	07/27/17	NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$50.00	***************************************		***************************************	· · · · · · · · · · · · · · · · · · ·	
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA Th 07/	27/17 10:47 AM NBC To	oday Show 3	10-11am	:30) MBFS07201	.7TVH		\$50.00 NM
42 07/27/17	07/27/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air			Start/End Time		n Ad-ID			Rate Type
1 WSI	FA Th 07/2	27/17 11:15 AM ALABAI	MA LIVE @ 11A	11-1130Am	:30) MBFS07201	.7TVH	******************************	\$30.00 NM
43 07/27/17	07/27/17	ALABAMA LIVE @ 1130	0£1130A-12P	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$30.00					MANUFACTURE TO THE PARTY OF THE
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengti	Ad-ID			Rate Type
1 WSI	FA Th 07/2	27/17 11:49 AM ALABAI	MA LIVE @ 1130AM	1130A-12P	:30) MBFS07201	.7т∨н		\$30.00 NM
44 07/27/17	07/27/17	WSFA 12 News at Noor	12-1230pm	1	:30	1	\$100.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Th 07/2	27/17 12:22 PM WSFA 1	12 News at Noon	12-1230pm	:30) мв F S 0 7 2 0 1	.7TVH		\$100.00 NM
45 07/27/17	07/27/17	INSIDER, THE	130-2p	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air I	Date Air Time Descript	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Th 07/2 Credited	27/17 INSIDE	R, THE 	130-2p	:00)			\$30.00 NM
46 07/27/17	07/27/17	NBC Early Today	4XM-430XM	1	:30	1	\$3.00	NM	
	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$3.00					
Spots: # Ch	Day Air I		tion .	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Th 07/2	27/17 4:29 AM NBC Ea	rly Today	4XM-430XM	:30) MBFS07201	7TVH		\$3.00 NM
47 07/27/17	07/27/17	WSFA 12 NEWS AT 4P	NM-F 4-430P	1	:30	1	\$60.00	NM	***************************************
	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air (tion .	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Th 07/2	27/17 4:23 PM WSFA 1	12 NEWS AT 4PM	M-F 4-430P	:30) MBFS07201	7TVH		\$60.00 NM
49 07/27/17	07/27/17	WSFA 12 NEWS AT 4P	NM-F 430-5P	1	:30	1	\$75.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17

<u>Advertiser</u>	<u>Product</u>	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Weeks:	Start Date	End Date MTWTFSS1	Spots/Week	Rate					
Spots: # Ch	07/24/17 Day Air		1 ntion	\$75.00 Start/End Time	Leng	h Ad-ID			Rate Type
;	SFA Th 07/		12 NEWS AT 4PM	M-F 430-5P		0 MBFS0720	017TVH		\$75.00 NM
50 07/27/17	07/27/17	Today in Alabama 5am	5-530a	1	:30	1	\$85.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch	Day Air		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 07/2	27/17 5:23 AM Today	in Alabama 5am	5-530a	:3	0 MBFS0720	017TVH	***************************************	\$85.00 NM
51 07/27/17	07/27/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$185.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 07/2	27/17 5:28 PM WSFA	12 News at Five	5-530pm	:3	0 MBFS0720)17TVH	· · · · · · · · · · · · · · · · · · ·	\$185.00 NM
52 07/27/17	07/27/17	Today in Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch		-	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Th 07/2		in Alabama 530a	528am-6am		0 MBFS0720)17TVH		\$100.00 NM
53 07/27/17	07/27/17	WSFA 12 News at Six	N6-630pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$350.00			***************************************		
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 07/2	27/17 6:14 PM WSFA	12 News at Six - MF	6-630pm	:3	0 MBFS0720)17TVH		\$350.00 NM
54 07/27/17	07/27/17	NBC Today Show	7-9am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch			·	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 07/2		oday Show	7-9am		0 MBFS0720)17TVH		\$115.00 NM
55 07/27/17	07/27/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks:		End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch			<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 07/2	27/17 9:27 AM NBC To	oday 2	9-10am	:3	0 MBFS0720)17TVH		\$50.00 NM
56 07/25/17	07/25/17	WSFA 12 News at Ten	- †10-1035pm	-1	:30	1	\$275.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/17 -1	Spots/Week 1	<u>Rate</u> \$275.00	·····			****	
Spots: # Ch	Day Air I		tion .	Start/End Time	<u>Len</u> gt	h Ad-ID			Rate Type
1 WS			12 News at Ten - MF	10-1035pm		0 MBFS0720)17TVH		\$275.00 NM

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1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17

Advertiser	<u>Product</u>	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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	Spote/			
	•	Rate	Туре	
:30	1	\$50.00	NM	

		17TVH		Rate Type \$50.00 NM
:30	1	\$30.00	NM	
		17TVH		<u>Rate</u> <u>Type</u> \$30.00 NM
:30	1	\$30.00	NM	······································
		17TVH		<u>Rate Type</u> \$30.00 NM
:30	1	\$100.00	NM	
		17 ⊤∨ н		<u>Rate Type</u> \$100.00 NM
:30	1	\$30.00	NM	
-		L7TVH		<u>Rate</u> <u>Type</u> \$30.00 NM
:30	1	\$3.00	NM	
		1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1	•	
		L7⊤∨H		Rate Type \$3.00 NM
:30	1	\$60.00	NM	

				Rate Type
Length A :30 M	<u>\d-ID</u> 1BFS07201	L7TVH		\$60.00 NM
		17⊤∨н \$75.00	NM	i
:30 ⋈	1BFS07201		NM	i
	Length 130	:30 1 Length Ad-ID :30 MBFS0720: :30 1	Ingth Week Rate :30 1 \$50.00 Length Ad-ID :30 MBFS072017TVH \$30.00 Length Ad-ID :30 MBFS072017TVH \$3.00 Length Ad-ID :30 MBFS072017TVH \$3.00	Neght Week Rate Type

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<u>Advertiser</u>	<u>Product</u>	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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Line Start Date End Date Description Start/End Time MTWTFSS Len	Spots ngth Week		Туре	
66 07/25/17 07/25/17 Today in Alabama 5am 5-530a -1	:30 1		NM	
•	.50 1	\$00.00	14101	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1 1 \$85.00				
, , , , , , , , , , , , , , , , , , ,	Length Ad-ID			Rate Type
1 WSFA Tu 07/25/17 5:25 AM Today in Alabama 5am 5-530a		72017TVH		\$85.00 NM
67 07/25/17 07/25/17 WSFA 12 News at Five 5-530pm -1	:30 1	\$185.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1 1 \$185.00				
	Length Ad-ID			Rate Type
1 WSFA Tu 07/25/17 5:29 PM WSFA 12 News at Five 5-530pm	;30 MBFS0	72017TVH		\$185.00 NM
68 07/25/17 07/25/17 Today in Alabama 530a 528am-6am -1	:30 1	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1 1 \$100.00				
• • • • • • • • • • • • • • • • • • • •	Length Ad-ID			Rate Type
1 WSFA Tu 07/25/17 5:45 AM Today in Alabama 530a 528am-6am	:30 MBFS0	72017TVH		\$100.00 NM
69 07/25/17 07/25/17 WSFA 12 News at Six - N6-630pm -1	:30 1	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1 1 \$350.00			***************************************	
*******	Length Ad-ID			Rate Type
1 WSFA Tu 07/25/17 6:20 PM WSFA 12 News at Six - MF 6-630pm	:30 MBFS0	72017TVH		\$350.00 NM
70 07/25/17 07/25/17 NBC Today Show 7-9am -1	:30 1	\$115.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1 1 \$115.00		***************************************		
Spots: # Ch Day Air Date Air Time Description Start/End Time L	Length Ad-ID			Rate Type
1 WSFA Tu 07/25/17 8:58 AM NBC Today Show 7-9am	:30 MBFS0	72017TVH		\$115.00 NM
71 07/25/17 07/25/17 NBC Today 2 9-10am -1	:30 1	\$50.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1 1 \$50.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time L	Length Ad-ID			Rate Type
1 WSFA Tu 07/25/17 9:58 AM NBC Today 2 9-10am	·30 MBECU	72017TVH		\$50.00 NM
	067dM 06.	, 2017 (11)		
72 07/26/17 07/26/17 WSFA 12 News at Ten - 110-1035pm1	:30 1		NM	
72 07/26/17 07/26/17 WSFA 12 News at Ten - M0-1035pm1 Weeks: Start Date			NM	
Weeks: Start Date 07/24/17 End Date 07/30/17 MTWTFSS Nots/Week 1 Spots/Week 2 Rate 3 1 \$275.00		\$275.00	NM	Rate Type
Weeks: Start Date 07/24/17 End Date 07/30/17 MTWTFSS 07/30/17 Spots/Week 1 Rate 1 \$275.00	:30 1	\$275.00	NM	<u>Rate</u> <u>Type</u> \$275.00 NM
Weeks: Start Date 07/24/17 End Date 07/30/17 MTWTFSS Spots/Week 275.00 Rate 275.00 Spots: # Ch Day Air Date 1 WSFA W 07/26/17 Air Time Description 1 Start/End Time Learn 1 WSFA 12 News at Ten - MF 10-1035pm	:30 1	\$275.00 72017TVH	NM NM	
Weeks: Start Date 07/24/17 End Date 07/30/17 MTWTFSS 275.00 Spots/Week 275.00 Rate 275.00 Spots: # Ch Day Air Date 1 WSFA W 07/26/17 Air Time Description 1 Description 2 Start/End Time 1 Description 2 Start/End Time 1 Description 3 Or/26/17 MWSFA 12 News at Ten - MF 10-1035pm 73 07/26/17 07/26/17 NBC Today Show 3 10-11am 10-1 1 Weeks: Start Date End Date MTWTFSS Spots/Week Rate Rate	:30 1 Length Ad-ID :30 MBFS0	\$275.00 72017TVH		
Weeks: Start Date 07/24/17 End Date 07/30/17 MTWTFSS 07/30/17 Spots/Week 1 Rate 1 \$275.00 Spots: # Ch Day Air Date 1 Air Time Description 07/26/17 Start/End Time 1 L 1 WSFA W 07/26/17 10:24 PM WSFA 12 News at Ten - MF 10-1035pm 10-1035pm 73 07/26/17 07/26/17 NBC Today Show 3 10-11am1 1 Weeks: Start Date 07/24/17 07/30/171 MTWTFSS Spots/Week Spots/Week 107/24/17 1 \$50.00	:30 1 Length Ad-ID :30 MBFS0	\$275.00 72017TVH		

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Advertiser	<u>Product</u>	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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				Spots/		_	
ine Start Date End Date Description Si	tart/End Time	MTWTFSS	Length	Week	Rate	Туре	
74 07/26/17 07/26/17 ALABAMA LIVE @ 11A 11	I-1130Am	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/24/17 07/30/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WSFA W 07/26/17 11:07 AM ALABAMA	LIVE @ 11A	11-1130Am	:3	0 MBFS07201	7TVH		\$30.00 NM
75 07/26/17 07/26/17 ALABAMA LIVE @ 1130/11	130A-12P	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/24/17 07/30/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W 07/26/17 11:39 AM ALABAMA	LIVE @ 1130AM	1130A-12P	:3	0 MBFS07201	7TVH		\$30.00 NM
76 07/26/17 07/26/17 WSFA 12 News at Noon 12	2-1230pm	1	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/24/17 07/30/171	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W 07/26/17 12:10 PM WSFA 12 N	lews at Noon	12-1230pm	:3	0 MBFS07201	7т∨н		\$100.00 NM
77 07/26/17 07/26/17 INSIDER, THE 13	30-2p	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/24/17 07/30/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W 07/26/17 1:56 PM INSIDER, T	HE	130-2p	:3	0 MBFS072017	7TVH		\$30.00 NM
78 07/26/17 07/26/17 NBC Early Today 42	(M-430XM	1	:30	1	\$3.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/24/17 07/30/171	Spots/Week 1	<u>Rate</u> \$3.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WSFA W 07/26/17 4:18 AM NBC Early	Гoday	4XM-430XM	:3	0 MBFS072017	7TVH		\$3.00 NM
79 07/26/17 07/26/17 WSFA 12 NEWS AT 4PNM	-F 4-430P	1	:30	1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/24/17 07/30/171	Spots/Week 1	<u>Rate</u> \$60.00				···	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W 07/26/17 4:33 PM WSFA 12 N	EWS AT 4PM	M-F 4-430P	:3	0 MBFS072017	7TVH		\$60.00 NM
81 07/26/17 07/26/17 WSFA 12 NEWS AT 4PMM	-F 430-5P	1	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/24/17 07/30/171	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W 07/26/17 4:52 PM WSFA 12 N	EWS AT 4PM	M-F 430-5P	:3	0 MBFS072017	7TVH		\$75.00 NM
82 07/26/17 07/26/17 Today in Alabama 5am 5-	530a	1	:30	1	\$85.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/24/17 07/30/171	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch Day Air Date Air Time Description	-	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W 07/26/17 5:24 AM Today in Ala	abama 5am	5-530a	:3	0 MBFS072017	7TVH		\$85.00 NM

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<u>Advertiser</u>	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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Line Start Date	End Date Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
83 07/26/17	07/26/17 WSFA 12 N	ews at Five	5-530pm	1	:30	1	\$185.00	NM	
		1TWTFSS 1	Spots/Week 1	<u>Rate</u> \$185.00		***************************************			
Spots: # Ch	Day Air Date Air Ti	me Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A W 07/26/17 5:21	PM WSFA 12	News at Five	5-530pm	:3	0 MBFS0720	17TVH		\$185.00 NM
84 07/26/17	07/26/17 Today in Ala	bama 530a	528am-6am	1	:30	1	\$100.00	NM	
		<u> 1TWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air Date Air Tir	me Description	<u>on</u>	Start/End Time		h Ad-ID			Rate Type
1 WSF	A W 07/26/17 5:53	AM Today in	Alabama 530a	528am-6am	:3	0 MBFS0720	17TVH		\$100.00 NM
85 07/26/17	07/26/17 WSFA 12 N	ews at Six - N	6-630pm	1	:30	1	\$350.00	NM	
		<u> </u>	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air Date Air Tir	<u>ne Description</u>	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A W 07/26/17 6:11	PM WSFA 12	News at Six - MF	6-630pm	:3) MBFS0720	17TVH		\$350.00 NM
86 07/26/17	07/26/17 Today In Ala	bama	6a-7a	1	:30	1	\$175.00	NM	
		<u>-1</u>	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air Date Air Tir	ne Description	<u>on</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 WSF	A W 07/26/17 6:29	AM Today In	Alabama	6a-7a	:3) MBFS0720	17TVH		\$175.00 NM
87 07/26/17	07/26/17 NBC Today	Show	7-9am	1	:30	1	\$115.00	NM	
		TWTFSS -1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air Date Air Tir	ne Descriptio	<u>on</u>	Start/End Time		n Ad-ID			Rate Type
1 WSF	4 W 07/26/17 8:59 /	AM NBC Toda	ay Show	7-9am	:30) мвғѕ07201	L7TVH		\$115.00 NM
88 07/26/17	07/26/17 NBC Today	2	9-10am	1	:30	1	\$50.00	NM	
		<u>TWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch		ne Descriptio		Start/End Time	Lengti	Ad-ID			Rate Type
1 WSF	4 W 07/26/17 9:27	AM NBC Toda	ay 2	9-10am	:30) MBFS07201	L7TVH		\$50.00 NM
89 07/21/17	07/21/17 Today in Ala	bama 430am	430-5a	F	:30	1	\$5.00	NM	
	The state of the s	TWTFSS F	Spots/Week 1	<u>Rate</u> \$5.00					
Spots: # Ch		ne Descriptio	<u>n</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A F 07/21/17 Credited	Today in A	Alabama 430am	430-5a	:00)			\$5.00 NM
90 07/24/17	07/24/17 Today in Alal	bama 430am	430-5a	M	:30	1	\$5.00	NM	
		TWTFSS	Spots/Week 1	<u>Rate</u> \$5.00					
Spots: # Ch	Day Air Date Air Tin	ne Descriptio	<u>n</u>	Start/End Time	Length	Ad-ID			Rate Type

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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
90 07/24/17	07/24/17	Today in Alabama 430)am430-5a	M	:30	1	\$5.00	NM	
Spots: # Ch	Day Air Da	ite Air Time Desci	ription	Start/End Time	Length	Ad-ID			Rate Type
	FA M 07/24		in Alabama 430am	430-5a		MBFS07111	.7TVH		\$5.00 NM
91 07/27/17	07/27/17	Today in Alabama 430		T	:30	1	\$5.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17T	Spots/Week 1	<u>Rate</u> \$5.00		***************************************			
Spots: # Ch	Day Air Da	te <u>Air Time</u> Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Th 07/27/	/17 4:58 AM Today	/ in Alabama 430am	430-5a	:30	MBFS07201	.7TVH		\$5.00 NM
92 07/25/17	07/25/17	Today in Alabama 430)am430-5a	-T	:30	1	\$5.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17 -T	Spots/Week 1	<u>Rate</u> \$5.00					
Spots: # Ch	Day Air Da			Start/End Time	Length				Rate Type
1 WS	FA Tu 07/25/	/17 4:41 AM Today	in Alabama 430am	430-5a	:30	MBFS07201	7тvн		\$5.00 NM
93 07/26/17	07/26/17	Today in Alabama 430)am430-5a	W	:30	1	\$5.00	NM	
Weeks:		nd Date MTWTFSS 7/30/17W	Spots/Week 1	<u>Rate</u> \$5.00					
Spots: # Ch	Day Air Da	te <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA W 07/26/	/17 4:58 AM Today	in Alabama 430am	430-5a	:30	MBFS07201	7TVH		\$5.00 NM
94 07/22/17	07/22/17	NET Open Champions	ship Various	S-	:30	3	\$45.00	NM	
Weeks:		nd Date MTWTFSS 7/23/17S-	Spots/Week 3	<u>Rate</u> \$45.00					
Spots: # Ch	Day Air Da	te <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Sa 07/22/ Credited	/17 NET (Open Championship	Various	:00	1			\$45.00 NM
2 WS	FA Sa 07/22/ Credited	/17 NET (Open Championship	Various	:00	l			\$45.00 NM
3 WS	FA Sa 07/22/ Credited	(17 NET (Open Championship	Various	:00				\$45.00 NM
95 07/23/17	07/23/17	NET Open Champions	ship Various	S	:30	1	\$20.00	NM	
Weeks:		nd Date MTWTFSS 7/23/17S	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: # Ch	Day Air Da	te Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Su 07/23/ Credited	/17 NET (Open Championship	Various	:00			***************************************	\$20.00 NM
96 07/26/17	07/27/17	NBC Early Today	4XM-430XM	WT	:30	1	\$3.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 7/30/17WT	Spots/Week 1	<u>Rate</u> \$3.00				**	
Spots: # Ch	Day Air Da	te Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSI	FA Th 07/27/ Credited		Early Today	4XM-430XM	:00				\$3.00 NM
97 07/25/17	07/25/17 I	NBC Today 2	9-10am	-T	:30	1	\$75.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1781574-1			06/26/17 - 07/30/17

A	dvertiser	Product	Estimate Number
Р	OL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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Line Start	Date End	Date De	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
97 07/25	5/17 07/2	5/17 NI	BC Today 2	9-10am	-T	:30	1	\$75.00	NM	
Week	s: <u>Start</u> 07/24		<u>I Date</u> <u>MTWTFSS</u> 30/17 -T	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # 1	<u>Ch</u> <u>Da</u> WSFA	y <u>Air Date</u> u 07/25/17 edited	Air Time Descri	otion oday 2	Start/End Time 9-10am	Lengt :0	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$75.00 NM
98 07/25	5/17 07/2	5/17 La	st Call With Carson	Dai1235-105x	-T	:30	1	\$5.00	NM	
Week	s: <u>Start</u> 07/24		I Date MTWTFSS 30/17 -T	Spots/Week 1	<u>Rate</u> \$5.00					
Spots: #	Ch Da	y Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1		u 07/25/17 edited	7 Last C	all With Carson Daily	Late 1235-105x	:0	0			\$5.00 NM
99 07/30	/17 07/3	0/17 NE	3C Early Today	4XM-430XM	S	:30	1	\$3.00	NM	
Week	s: <u>Start</u> 07/24		Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$3.00			***************************************		***************************************
Spots: #	Ch Da	y Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2	WSFA S	u 07/30/17	4:29 AM NBC E	arly Today	4XM-430XM	:3	0 MBFS0720)17TVH		\$3.00 NM
100 07/29	/17 07/2	9/17 W	SFA 12 News at Six-	SaSa 6-7pm	S-	:30	1	\$80.00	NM	
Weeks	s: <u>Start</u> 07/24		Date <u>MTWTFSS</u> 30/17S-	Spots/Week 1	<u>Rate</u> \$80.00				····	
Spots: #		y Air Date			Start/End Time	Lengt	h Ad-ID			Rate Type
2	WSFA S	a 07/29/17	6:38 PM WSFA	12 News at Six-Sat	Sa 6-7pm	:3	0 MBFS0720)17TVH		\$80.00 NM
101 07/28	/17 07/2	3/17 To	day in Alabama 530a	528am-6am	F	:30	1	\$100.00	NM	
Weeks	s: <u>Start I</u> 07/24		Date MTWTFSS 30/17F	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: #	<u>Ch</u> <u>Da</u>	y Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1	WSFA F	07/28/17	5:44 AM Today	in Alabama 530a	528am-6am	:3) MBFS0720)17TVH		\$100.00 NM
102 07/28	/17 07/28	3/17 La	te Night w/ Seth Mey	er:1137p-1237x	F	:30	1	\$15.00	NM	
Weeks	s: <u>Start I</u> 07/24/		Date MTWTFSS 0/17F	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: #		y <u>Air Date</u>	·		Start/End Time		n <u>Ad-ID</u>			Rate Type
1	WSFA F	07/28/17	12:36 AM Late Ni	ght w/ Seth Meyers	1137p-1237x	:30) MBFS0720)17TVH		\$15.00 NM
103 07/28/	/17 07/28	3/17 La	st Call With Carson [Dai1230-107x	F	:30	1	\$5.00	NM	
Weeks	s: <u>Start (</u> 07/24/		Date MTWTFSS 0/17F	Spots/Week 1	<u>Rate</u> \$5.00	·····	······································	***************************************	····	
Spots: #		y Air Date	Air Time Descrip	<u>ition</u>	Start/End Time	Lengtl	Ad-ID			Rate Type
11	WSFA F	07/28/17	1:06 AM Last Ca	II With Carson Daily	Late 1230-107x	:30) MBFS0720	17TVH		\$5.00 NM
					Total Spots	8	8			

Payment Terms 30 Days

Gross Total

\$8,935.00

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1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

Agency Commission

\$1,340.25

Net Amount Due

\$7,594.75

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